

APEX Cattle's Annual Bull and Female Sale

January 26, 2026, Dannebrog, NE

Auctioneer: Joe Goggings, MT; and Jered Shipman, TX

Marketing Representatives: Western Livestock Journal and LiveAg

Representing ASA: Susan Russell

Volume Commercial Bull Buyer: TTT Ranch, WY (14 bulls averaging \$11,564.)

Volume Female Buyer: Scholz Ranch, NE (25 females plus 10 bulls).

Comments: 259 SimGenetic Bull and Female lots sold. The Dan Leo family sold cattle into 21 states with online bidding brisk. Top selling bull, APEX Cornerstone AG502M sold to Yardley Cattle of UT; Top selling female, APEX Angel GJ681M bred heifer sold to repeat customer, Seth Andrews of NE.